



## CANCER PREVENTION & RESEARCH INSTITUTE OF TEXAS

Award ID:  
PP100077

Project Title:  
Increasing Breast, Cervical, and Colorectal Cancer Screening and HPV  
Vaccination among Underserved Texans: A Collaboration with the United  
Way's 2-1-1 Program

Award Mechanism:  
Evidence-Based Prevention Programs and Services

Principal Investigator:  
Fernandez, Maria E

Entity:  
The University of Texas Health Science Center at Houston

### Lay Summary:

This prevention program represents a unique partnership between an academic institution (University of Texas School of Public Health) and the United Way's 211, a telephone information and referral system that reaches millions of low income Texans each year and connects them to available resources that meet their needs. Through this collaboration will deliver and evaluate an intervention that will increase use of cancer prevention services in Texas. We will develop and implement a phone navigator intervention designed to connect 2-1-1 callers to evidence-based screening and prevention services including mammography, Pap test screening, colorectal cancer screening, and HPV vaccination. We will also evaluate the program to provide evidence of its effectiveness and cost effectiveness. This prevention program has tremendous potential to further the goals of the Texas Cancer Plan by developing a sustainable program that will increase use of effective and accessible cancer control services among thousands of underserved Texans. If effective, this program could be broadly disseminated through the extensive Statewide Texas 2-1-1 network leading to significant increases in multiple cancer prevention behaviors. By implementing evidence-based strategies to increase cancer prevention behaviors and enhance access for the underserved within the scope of existing 2-1-1 resources, we can effectively decrease cancer-related health disparities in Texas.